GOVERNMENT OF INDIA
HEALTH AND FAMILY WELFARE
LOK SABHA

UNSTARRED QUESTION NO:2771
ANSWERED ON:06.12.2000
HEALTH TOURISM TO MIX TREATMENT
RAMCHANDRA BAINDA

Will the Minister of HEALTH AND FAMILY WELFARE be pleased to state:

(a) whether the attention of the Government has been drawn to the news-item captioned `Health tourism to mix treatment with pleasure` appearing in the Indian Express dated November 12, 2000;

(b) if so, the details thereof and the reaction of the Government thereto;

(c) the outlines and features of the said scheme; and

(d) the time by which the said scheme is likely to be implemented?

Answer

THE MINISTER OF STATE IN THE MINISTRY OF HEALTH AND FAMILY WELFARE (SHRI A. RAJA)

(a): Yes, sir.

(b)to(d): The State Governments have been advised to identify/establish nearer to the important tour centres for visit by tourists:-

(i) herb gardens,

(ii) authentic treatment centres where indigenous practices and therapies including Panchakarma are followed,

(iii) experts in different systems of medicine whom tourists could consult,

(iv) interact with zonal cultural centres for making exhibits, organizing yoga demonstrations etc.,

(v) consult Departments of Tourism and ISM&H to make suitable documentation on theancient medical systems and prepare a brochure for wide publicity

(vi) draw up suitable packages for the above and include them in the itinerary of tours and in tourist hotels and resorts.

(vii) Identify educational centres of excellence, good manufacturers for visit by tourists.